

The Gimlet

July, 1911

Monthly Circulation
48,000



The gimlet is a small instrument
~~manipulate~~ with a point ~~manipulate~~



CORONATION NUMBER

- Damages 10 Cents per annum -
- We need the money - There may be more numbers - That all depends -
- This is real second class stuff that pays first class postage - No post offices entered.

Listen to Me, Loved One

WHEN THOU WOULDST TRAVEL ABROAD
ALSO TAKE WITH THEE A LARGE
LETTER OF CREDIT ON THE Bank of
Good Nature AND MANY TRAVELERS'
CHEQUES ON THE Company of Unlimited
Patience.

LET ME WHISPER INTO THY SHELL-LIKE
EAR, MY BELOVED, THAT TRAVEL IS ONLY
AGREEABLE IN THE RETROSPECT. IN AFTER
YEARS, AS YOU SIT BY YOUR HEARTHSTONE,
SWEET MEMORY BLOTS OUT ALL THE PETTY
WORRIES, WEARINESS AND DISAPPOINT-
MENTS, AND GILDS THE PASSING SCENE OF
YOUR TRAVELS AS THE SETTING SUN PAINTS
IN GLORIOUS COLORS THE FAMILIAR LAND-
SCAPE OF OUR WORK-A-DAY LIVES.

Mike Kinney

Teamster and Editor.

CENTRAL ARMS Co.

The Central Arms Co. line of single guns are made especially for nitro powder.

The frame is a solid drop forging without flaw or defect.

The barrel is made of the new "Crusisteel"—with a genuine reinforced cannon taper sleeve breech and full choke bored.

Frame full nickel plated, barrel blued.

No. 512—12 gauge, 30 and 32 inch plain extractor, each	\$10.00
No. 516—16 gauge, 28 and 30 inch plain extractor, each	10.00
No. 512E—12 gauge, 30 and 32 inch automatic ejector, each	11.00
No. 516E—16 gauge, 28 and 30 inch automatic ejector, each	11.00

Usual Trade Discount.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



The illustration shows a woman in a dark, high-collared dress holding a long rifle. To her left is a target with concentric circles. The entire scene is framed by a decorative border that includes a small 'P' at the bottom left.

STEVENS

Visible Loading
Repeater

The Vacation Rifle

Whether shooting at a target or game you always get perfect results with a Stevens rifle.

They are bored and sighted for absolute accuracy.

The new visible loading feature is found only in the Stevens. You always **KNOW** whether or not the rifle is loaded.

This rifle has been widely advertised in all the leading papers.

Add it to your stock and get the benefit of this advertising.

No. SV22.—(Factory No. 70) Weight $4\frac{1}{4}$ pounds, 20-inch round Barrel, shoots 22 short, 22 long and 22 long rifle cartridges. Each, \$11.50

Usual Trade Discount.

"DIAMOND EDGE IS A QUALITY PLEDGE"



**DIAMOND EDGE
== RAZORS ==**

When a customer buys a razor he always wants one that shaves smoothly and is easy to keep in condition.

If you sell him a Diamond Edge Razor you will know he is buying a razor that never fails to make good. Perfect grinding and temper have been combined in Diamond Edge Razors for half a century—and every one is backed up by a positive and absolute guarantee.

Old-fashioned Razors in all styles and widths, rubber, celluloid, ivory and pearl handles.

Safety Razors—
To retail for \$1.00 and up.

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"DIAMOND EDGE IS A QUALITY PLEDGE"

Under the
King Nitro Trade
Mark we have a
complete line of High
Grade American Firearms
including Double Barrel
Hammer and Hammerless
and Single Barrel Guns and
Take Down Rifles.

THE

**KING NITRO
LINE**

No. 6512—12 Gauge Hammerless, as shown
in illustration, has the famous "Crusisteel"
Barrels, extra heavy Tapered Cannon Breech,
Taper Cross Wedge Bolts, Solid Drop Forged
Frame. Action is simple, compact
and positive. Each \$23.00

USUAL TRADE DISCOUNT

Also made in 16 Gauge.

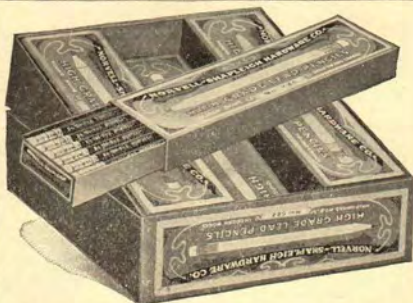
REMEMBER, "KING NITRO" COVERS A
FULL LINE OF GUNS AND RIFLES.

COMPLETE CATALOGUE SENT ON REQUEST.



"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



Get Ready for School Days

Norvell-Shapleigh High Grade lead pencils always please. ONE SOLID PIECE of even tempered lead from cap to point—smooth clear cedar covering—easy to sharpen, entirely

FREE FROM GRIT

Illustration shows Nos. 622 (soft) and 623 (medium). Striped in vermillion and sea green. Packed in boxes of one dozen, six dozen in a carton. Per gross . . . \$8.50

Usual Trade Discount

We were the first Hardware House to print on our pencils, "Made in America"

ONE CONTINUOUS LEAD



"DIAMOND EDGE IS A QUALITY PLEDGE"



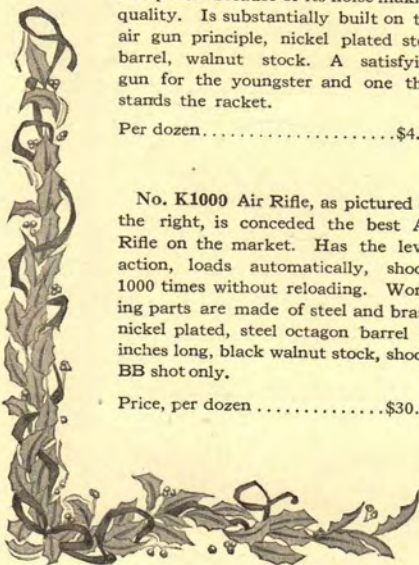
Guns that Satisfy

No. KP, as illustrated above, is called a Pop Gun because of its noise making quality. Is substantially built on the air gun principle, nickel plated steel barrel, walnut stock. A satisfying gun for the youngster and one that stands the racket.

Per dozen.....\$4.00

No. K1000 Air Rifle, as pictured on the right, is conceded the best Air Rifle on the market. Has the lever action, loads automatically, shoots 1000 times without reloading. Working parts are made of steel and brass, nickel plated, steel octagon barrel 22 inches long, black walnut stock, shoots BB shot only.

Price, per dozen.....\$30.00



"DIAMOND EDGE IS A QUALITY PLEDGE"

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DIAMOND EDGE
AXES

DIAMOND EDGE
AXES

Are made in all styles and patterns.

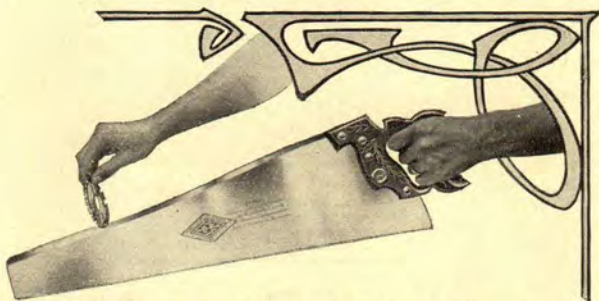
An axe for every purpose and to meet the peculiarities of every chopper.

The Diamond Edge Trade Mark on an axe means perfection in Temper, Balance and Cutting qualities.

Furnished handled or unhandled as desired.

DE

"DIAMOND EDGE IS A QUALITY PLEDGE"



PUT A GAUGE ON A DIAMOND EDGE SAW

and you will then understand why they run so smoothly through any and all kinds of wood.

Diamond Edge saws are taper ground by hand, they are four gauges thinner on back at point than at cutting teeth, and four gauges thinner on back at point than at back near handle. The body within eight inches of handle is the same gauge at back as at cutting edge, which gives rigidity to blade and prevents buckling.

Every Diamond Edge Saw is bevel filed by hand and each tooth is given a sharp needle point.

They are hand smithed and tempered in oil.

Made in Many Styles.

No. 150—26-inch Hand—(the old reliable pattern) per dozen..... \$21.00

Usual Trade Discount.

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W **REMINGTON UMC** **US**

GET READY FOR THE HUNTING SEASON

We carry a complete stock of Winchester, Remington—U. M. C. and U. S. Ammunition.

Metallic Cartridges in every size and kind—Plain Lead, Soft Point, Metal Cased, Black Powder, Smokeless Powder, and every size made in "Lesmok" Powder.

Loaded shells in all grades Black Powder and all the various brands of Smokeless Powder—both for field and trap shooting.

—ORDERS FILLED—
Promptly and Complete

WINCHESTER LEADER FOR SMOKELESS POWDERS

U.S. CARTRIDGE CO. AJAX SMOKELESS POWDER

36 S&W SHOT

35 SELF LOADING RIFLE

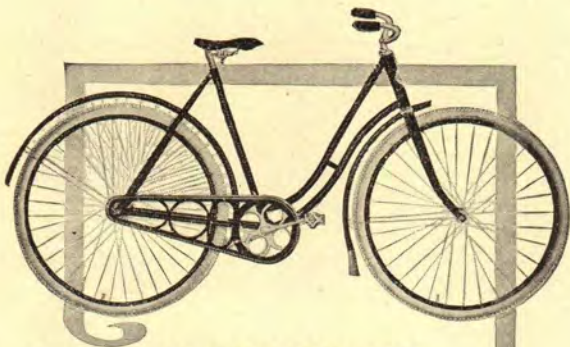
22 LONG RIFLE

22 LONG RIFLE

22 LONG RIFLE

U.M.C. ARROW SMOKELESS POWDER

"DIAMOND EDGE IS A QUALITY PLEDGE"

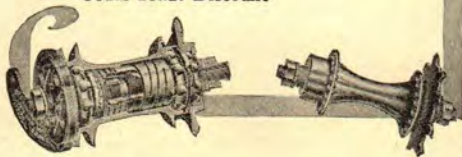


RUGBY BICYCLES FOR LADIES AND GIRLS

Bracing, Tubing, Bearings, Hubs, Brake and Guards are all features of the Rugby ladies bicycle—on account of the absence of a top cross bar, ladies bicycles are subjected to an excessive strain in the joints and tubing—every joint in the Rugby is a solid drop forging free from flaws or defects—the tubing is 18 gauge English High Carbon and seamless—cups, cones, and hubs are turned from solid stock and ground with absolute accuracy. Guards are light and graceful at the same time provide perfect protection.

No. 379—Fitted with Duplex Coaster Brake, as shown in sectional cut, \$50.50.

Usual Trade Discount



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Thistle Ware

ENAMELED
TRADE MARK REGISTERED U.S. PAT. OFF.

THE soft, exquisite, thistle bloom blend as found only in THISTLE ENAMELED WARE gives a rich pottery effect making it attractive and appealing to those who appreciate cleanliness and attractiveness in their kitchen.

We are the **ORIGINATORS** and **LARGEST HANDLERS** of High Grade **BLENDED** Enameled Ware in the world.

Thistle—
Thistle Bloom Blend.

Bluebelle—
Bluebelle Blend.

Shamrock—
Shamrock Green Blend.

All white lined.

These wares have baffled the ingenuity of imitators.



The Gimlet



NAME REGISTERED

A MONTHLY MAGAZINE FOR
HARDWARE BOSSES AND THEIR CLERKS

Vol. IV

JULY, 1911

No. 6

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MIKE KINNEY, Teamster and Editor
c/o NORVELL-SHAPLEIGH HARDWARE CO.
ST. LOUIS, U. S. A.

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THE CORONATION

An Essay by MIKE KINNEY,
Teamster and Editor

Paris, July 14th, 1911.

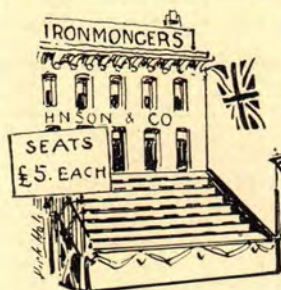
THIS old world of ours is full of contrasts. On June 22d I saw the King of England on his way to be crowned in Westminster Abbey in London. I am writing about it in Paris, on July 14th—the French national holiday celebrating the fall of the Bastille and the end of the French monarchical form of government.

The American papers have been full of descriptions of the coronation. It would take reams of paper to tell all I saw. I guess all you want me to write are a few impressions. I will try to boil it down. I will trust to your imagination to fill in the gaps.

"DIAMOND EDGE IS A QUALITY PLEDGE"

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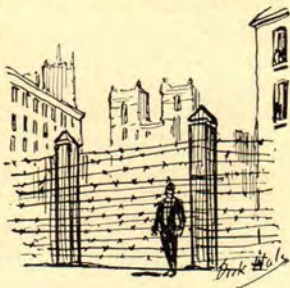
London was not especially crowded. The Americans were "stung" by the high prices at Edward VII's funeral, so this time they gave London a wide berth. The fronts of stone and brick stores were taken down to arrange for



seats. Seats sold at an average of £5 (\$25.00) each for the Coronation procession (short one, on June 22d), and about £3 on the next day for the Royal Progress. They were about half filled. Hotels doubled rates that week. A fair supper with a drink or two, at a good hotel, set you back \$5.00 a plate. The streets were barricaded as if London expected a revolution. The streets were full of soldiers

and the rank and file were a sorry looking bunch. The officers were good looking men and rode fine horses. I never saw a better looking lot of horses at one time. But it was amusing to see some of the poor little English fellows trying to look imposing under the weight of helmets and breast plates. We were sorry for them. As they lined up and waited in the streets the privates smoked their pipes while the officers consumed countless cigarettes.

London streets are very narrow, and are filled with swift running taxicabs. The air is always full of the smell of gasoline and burning oil. You never get



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The King and Queen in Coronation Robes



The Royal Coach

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away from it in London, night or day. Cabs are very cheap—the cheapest thing in town.



soldiers looked bored and peevish. The state carriages were gorgeous, and most of them had footmen (two) standing behind. They were all dressed in fancy liveries. This time I only caught a glimpse of the King and Queen through the glass of the coach.

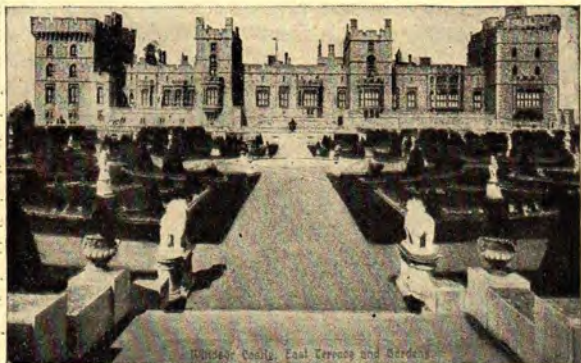


The Archbishop of Canterbury
Who placed the Crown
upon the King's head

We had no seats the first day. It rained in spots. We sauntered out about ten o'clock in the morning and saw the whole show from the street. All the carriages were closed and the mounted and unmounted and we walked down to Trafalgar Square and mixed with the crowd. How different from an American street crowd! Poor people—most of them looked miserable. They were dirty and poorly dressed. I never saw such a dirty lot of people in my life. Their cheers were all faint. They "minded" a policeman like little children.

I stood in Trafalgar Square under the great

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Windsor Castle



Coronation Procession
Indian Princes and Troops

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monument to Nelson and looked around at the other monuments. Almost all to soldiers. Most



An English "Bobby"

of them killed in some of England's battles. There stood poor "Chinese Gordon." In the British Museum the day before I had read his last letter written from Khartoum just before he was killed. I copied it in my note book. Here it is word for word:

December 14, 1885.

Now mark this. If Expeditionary force, and I ask for no more than 200 men, does not come in ten days—the town may fall—and I have done my best for the honor of our country. Good bye. C. G. Gordon.

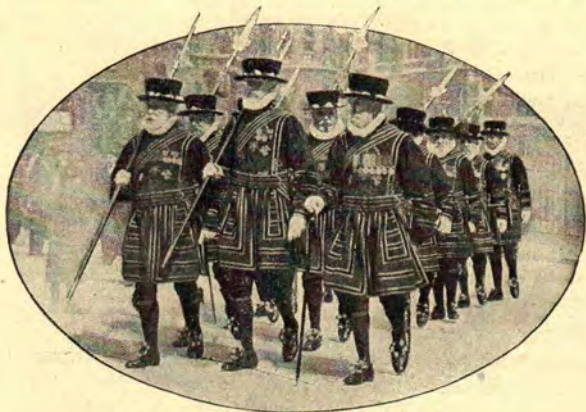
You send me no information
though you have lots of money.
C. G. G.

Poor Gordon. He did his best. His heart was breaking. No help *then*, but a monument *now*.

"DIAMOND EDGE IS A QUALITY PLEDGE"

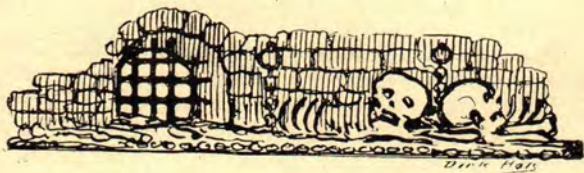
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London, to one who has read its history, is a city of tragic memories. Often I would walk out of some dark



The Yeomen of the Royal Guard
The "Beefeaters"

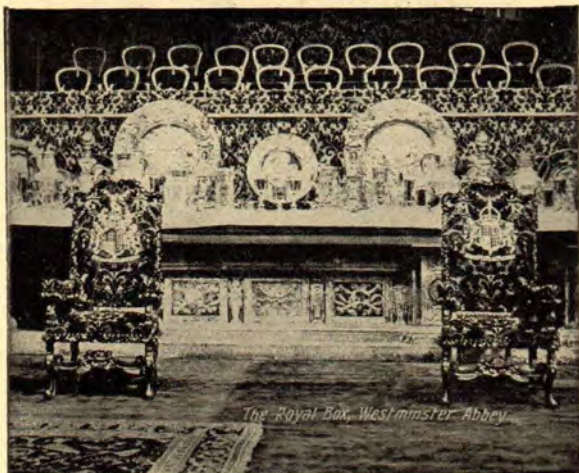
tower with a heart full of thanks just for the bright sunshine. What a story—man's inhumanity to man—dungeons—chains—death!



"DIAMOND EDGE IS A QUALITY PLEDGE"

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Art has preserved the record of the times. Kings, nobles and priests in stone and on canvas with their hands folded upward in prayer. God! If there had been less thought of praying and the *next world*, and more love and desire to help mankind in this, where would civilization be to-day?



The Royal Box, Westminster Abbey

The second day from good seats near the old Abbey we saw the Royal Progress. It was a beautiful day. Here is the programme. They were all in line. It was a most wonderful sight. We saw the flower and the chivalry of England. They were a fine lot, both men and women.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Coronation Procession to the Abbey

THE FIRST PROCESSION.

To leave Buckingham Palace at 9.30 a.m.

An officer of the War Office Staff, Lieut-Col F. W. Kerr, D.S.O.
Trumpeters of the 1st Life Guards.
Squadron of the 1st Life Guards and Band of the 1st Life Guards
The 1st Division of the Captain's Escort of the Royal Horse Guards

14 DRESS CARRIAGES AND PAIRS conveying

The Royal Family and Foreign Royal Princes and Representatives

State Landau and Pair of Bay Horses

Desjamatch Kassa of Ethiopia. H.H. Prince Mohamed Ali Pasha of Egypt.
H.S.H. The Hereditary Prince of Monaco.

State Landau and Pair of Bay Horses.

H.R.H. The Hereditary Grand Duke of Mecklenburg-Strelitz.
H.H. Duke Ernst Gunther of Schleswig-Holstein.
H.H. Prince Leopold of Saxe-Coburg. H.H. Prince Tsai Chen of China.

State Landau and Pair of Bay Horses.

H.R.H. Duke Ernest Augustus of Brunswick-Luneburg.
H.R.H. Prince Philip of Saxe-Coburg.
H.G.D.H. Prince Maximilian of Baden. H.R.H. Princess Maximilian of Baden

State Landau and Pair of Bay Horses.

H.R.H. Prince George of Greece. H.R.H. Prince George of Greece.
H.R.H. Princess George of Greece.
H.R.H. Duke George William of Brunswick-Luneburg.

State Landau and Pair of Bay Horses.

H.R.H. Prince Frederick Charles of Hesse. H.R.H. The Duke of Saxe-Coburg.
H.R.H. The Duchess of Saxe-Coburg.
H.R.H. Princess Frederick Charles of Hesse

State Landau and Pair of Bay Horses.

H.R.H. The Hereditary Princess of Saxe-Meiningen. H.R.H. Prince George of Saxony.
H.R.H. Princess George of Saxony. H.R.H. Prince Henry of the Netherlands.

State Landau and Pair of Bay Horses.

Mr. Hays Hammond. Vice-Admiral Fauques de Jonquieres.
H.R.H. The Duke Albrecht of Wurtemberg. H.R.H. Prince Rupprecht of Bavaria

State Landau and Pair of Bay Horses.

H.R.H. The Grand Duke of Mecklenburg-Schwerin.
H.R.H. The Grand Duchess of Mecklenburg-Schwerin.
H.R.H. The Grand Duke of Mecklenburg-Strelitz. H.R.H. Prince Henry of Prussia.

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State Postilion Landau and Four Bay Horses.

H.R.H. The Hereditary Prince Danilo of Montenegro. H.R.H. Princess Militza of Montenegro.
H.R.H. The Grand Duke of Hesse. H.R.H. The Grand Duchess of Hesse

State Postilion Landau and Four Bay Horses.

H.R.H. The Crown Prince of Sweden. H.R.H. The Crown Princess of Sweden.
H.R.H. The Crown Prince of Bulgaria. H.R.H. Prince Chakrabhons of Siam.

State Postilion Landau and Four Bay Horses.

H.R.H. The Crown Prince of Roumania. H.R.H. The Crown Princess of Roumania.
H.R.H. Prince Alexander of Servia. H.R.H. The Crown Prince of Denmark.

State Postilion Landau and Four Bay Horses.

H.I.H. Prince Higashi-Fushimi of Japan. H.I.H. Princess Higashi-Fushimi of Japan.
H.R.H. The Crown Prince of Greece. H.R.H. The Crown Princess of Greece.

State Postilion Landau and Four Bay Horses.

H.R.H. The Duke d'Aosta. H.R.H. The Duchess d'Aosta.
H.I.H. The Grand Duke Boris Vladimirovitch of Russia. H.R.H. The Infante don Fernando of Spain.

New State Postilion Landau and Four Black Horses.

H.I. AND R.H. The German Crown Prince. H.I. AND R.H. The German Crown Princess.
H.I.H. The Hereditary Prince Youssouf Issedin Effendi.
H.I. AND R.H. The Archduke Charles Francis Joseph.

The Second Division of the Escort of Royal Horse Guards.

THE SECOND PROCESSION.

To Leave Buckingham Palace at 10.00 a. m.

Advance point of the Captain's Escort of the Royal Horse Guards.
The First Division of the Captain's Escort of the Royal Horse Guards.

FIVE STATE LANDAUS AND PAIRS conveying

The Prince of Wales and Members of the Royal Family

State Landau and Pair of Bay Horses.

H.H. Princess Marie Louise of Schleswig-Holstein.
H.H. Princess Victoria of Schleswig-Holstein.
H.S.H. The Duchess of Teck.
H.H. The Prince Alexander of Battenberg.

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State Landau and Pair of Bay Horses.

H.H. Princess Maud. H.H. Princess Alexandra.
H.G.D.H. Princess Louise of Battenberg. H.R.H. Princess Alexander of Teck.

State Landau and Pair of Bay Horses.

H.R.H. Princess Victoria Patricia of Connaught.
H.R.H. The Duchess of Albany. H.R.H. The Duchess of Connaught.
H.R.H. The Dowager Duchess of Saxe-Coburg Gotha.

State Landau and Pair of Bay Horses.

H.R.H. Princess Henry of Battenberg. H.R.H. Princess Louise Duchess of Argyll.
H.R.H. Princess Christian of Schleswig-Holstein.
H.R.H. The Princess Royal.

State Landau and Pair of Bay Horses.

H.R.H. The Prince George. H.R.H. The Prince Henry.
H.R.H. The Prince Albert. H.R.H. The Princess Mary.
H.R.H. The Prince of Wales.

Second Division of the Captain's Escort of the Royal Guards.



Hampton Court Palace

"DIAMOND EDGE IS A QUALITY PLEDGE"

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THE THIRD PROCESSION.

To leave Buckingham Palace at 10.30 a. m.

Sovereign's Escort of Royal Horse Guards.
King's Bargemaster and 12 Watermen.

Four dress carriages and pairs for their Majesties' Household.

State Landau and Pair of Bay Horses.

W. H. E. Campbell, Esq., Page of Honour.
A. E. Lowther, Esq., Page of Honour.
Sir Walter Campbell, Groom in Waiting.
The Hon. Menetia Baring, Maid of Honour.

State Landau and Pair of Bay Horses.

Lt. Col. Sir William Carington, Keeper of the Privy Purse.
Lt. Col. Sir A. J. Bigge, Private Secretary.
The Hon. Sybil Brodrick, Maid of Honour.
Lady Eva Dugdale, Woman of the Bedchamber.

State Landau and Pair of Bay Horses.

The Earl of Shaftesbury, Lord Chamberlain to the Queen.
Admiral Sir Michael Culme-Seymour, Vice-Admiral of the United Kingdom.
Lord Annaly, Lord in Waiting.
The Duke of Buccleuch, Captain-General of the Royal Archer Guard of Scotland.

State Landau and Pair of Bay Horses.

The Earl Spencer, Lord Chamberlain.
The Earl of Chesterfield, Lord Steward.
The Countess of Minto, Lady in Waiting.
The Duchess of Devonshire, Mistress of the Robes.

King's Volunteer and Territorial Aides-de-Camp (six).
Militia and Special Reserve Aides-de-Camp (five).

King's Regular Forces Aides-de-Camp (ten).
King's Royal Naval and Royal Marine Aides-de-Camp (seven).
General Officers Commanding-in-Chief (three).
Inspectors-General (two).

Field-Marshal Earl Roberts, Lord Grenfell and Sir H. E. Wood.
War Office Staff (11).
His Majesty's Marshalsmen.

Twenty-five Yeomen of the Guard.
Equerries to the King (19) including Prince Albert of Schleswig-Holstein and Prince Alexander of Teck.

King's Honorary Indian Aides-de-Camp (four maharajas).
The Escort of Officers of the Indian Cavalry.
The First Division of the Sovereign's Escort of Royal Horse Guards.
The Second Division of the Sovereign's Escort of Royal Horse Guards.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

THE OLD STATE COACH AND EIGHT CREAM PONIES
Conveying

Their Majesties

The Captain
of the Escort.

The King and Queen

The Field Officer
of the Escort.

THE STANDARD.

The Field Marshal in Command of the Troops, Viscount Kitchener of
Khartoum, G.C.B., O.M.
Chief Staff Officer, Major-General A. E. Codrington, C.V.O., C.B.
Col. A. H. M. Edwards, C.B., M.V.O., Chief Constable, Metropolitan Police.
Two Aides-de-Camp to the Field-Marshal in Command of the Troops.
Captain His Royal Highness Prince Arthur of Connaught, K.G., G.C.V.O.
Field Marshal His Royal Highness the Duke of Connaught and Strathearn,
K.G., K.T., K.P.
Equerry to His Royal Highness Prince Arthur of Connaught, Captain E. H. Bonham.
Equerry to His Royal Highness the Duke of Connaught and Strathearn,
Captain T. R. Bulkeley, M.V.O.
Vice-Admiral His Serene Highness Prince Louis of Battenberg, G.C.B.,
G.C.V.O., K.C.M.G..
Lt. Lt.-Col. His Serene Highness the Duke of Teck, G.C.V.O., C.M.G.
General His Royal Highness Prince Christian of Schleswig-Holstein, K.G., G.C.V.O.
Equerry to His Royal Highness Prince Christian of Schleswig-Holstein,
Lt.-Col. J. C. Wray, M.V.O.
Followed by
The Gold Stick in Waiting. Lt.-General The Earl of Dundonald, K.C.V.O.
The Captain of the Yeomen of the Guard. The Lord Allendale.
The Master of the Horse. The Earl of Granard, E.P.
Equerry in Waiting to the Queen. Lt.-Col. F. Dugdale, C.V.O.
Equerry in Waiting to the King. Lt.-Col. Sir F. E. G. Ponsonby, K.C.V.O., C.B.
Equerry in Waiting to the King. Comdr. Sir. C. Cust, Bt., C.B.,
C.M.G., C.I.E., M.V.O., R.N.
The Crown Equerry. Capt. The Hon. W. C. W. Fitzwilliam, C.V.O.
The Field Officer in Brigade Waiting. Lt.-Col. C. FitzClarence, V.C.
Equerry in Waiting to the King. Major the Viscount Crichton, M.V.O., D.S.O.
The Silver Stick in Waiting. Lt.-Col. E. B. Cook, M.V.O.
The Adjutant in Brigade Waiting. Capt. Hon. J. F. Trefusis.
The Silver Stick Adjutant in Waiting. Lt. Hon. G. V. A. Monckton-Arundell.
Aides-de-Camp to the Field Marshal in Command of the Troops.
Royal Grooms.
The Third Division of the Sovereign's Escort of Royal Horse Guards.
The Fourth Division of the Sovereign's Escort of Royal Horse Guards.
Rear Squadron, 2d Life Guards.

On the return, the Processions will move in the reverse order: that is, the Procession of their Majesties the King and Queen will go first and will be followed by the Procession of the Royal Family, which will be followed by the Procession of the Royal Representatives.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gímlet

The King, His Most Gracious Majesty George V., wore an admiral's uniform with cocked hat. He did not once smile. He saluted the crowd



The Coronation Theatre, Westminster Abbey.

mechanically with white gloved hand. Queen Mary sat beside him. In the front seat was the Prince of Wales and his sister. Behind rode Lord Kitchener in the uniform of the Horse Guards. The King is small, and looks weak and unhappy. He is not popular like Edward VII. was. Queen Mary looks as if she has a mind of her own.

I think His Majesty George V. is up against it. He may not be "hen-pecked," but I'll bet he's "dove-smoothed." I don't think Queen Mary will stand for any foolishness.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

Kitchener as usual looked like a chunk of chilled steel. He's the most popular man in England to-day.

After the "show" we went down to a garden back of our stand and ate a cold luncheon under a tent. It was a part of the price of the seat.

That night our party had dinner at the Carlton Hotel and enjoyed watching the "swells." All around us were men almost round shouldered from the number of decorations they wore on their manly bosoms. All the ladies were in full dress. It was a great sight.

Then before the decorations were taken down we paid 10 shillings each and were allowed to enter Westminster Abbey and see just where it had all happened. If I wasn't going on a motor trip in France when I finish this I would describe the coronation. But I'm sending a lot of English magazines home and if my printers are not thinking about their vacations they can fill in a few coronation articles and pictures that will help out.



Lord Kitchener

"DIAMOND EDGE IS A QUALITY PLEDGE"

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The old Abbey seemed to smile from its grim walls upon the cheap temporary trappings that last only for a day. The cards were still on the chairs and I could see just where all the "quality" sat.

After the coronation

each of the peers came forward in the order of his rank and swore fealty to the King. It was too much of a tax upon their memories, so the oath was supplied to each printed on a card. They read the oath from this card. The most affecting sight was when the young Prince of Wales came forward and, kneeling before his father and his King, repeated his oath of allegiance.

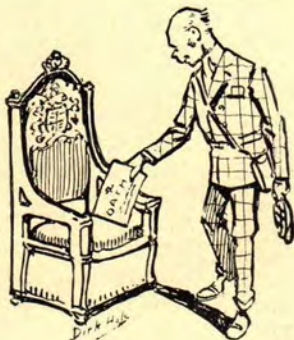


Coronation Procession
Royal Carriage

"DIAMOND EDGE IS A QUALITY PLEDGE"

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As a souvenir of the Coronation I have the card that was carried by the Prince and left by him on his chair in the Abbey. This card reads as follows:



"I do become your Liege man of Life and Limb, and of earthly worship, and Faith and Truth I will bear unto you, to live and die, against all manner of Folks.

So help me God."

Mike Kinney

Teamster and Editor.

***DIAMOND EDGE* DRAWING KNIVES.**

*The blades are made to please our trade,
Have walnut handles, too;
They are so strong and last so long,
When old are good as new.*

—Floury Bill, Poet of the Ozarks.

"DIAMOND EDGE IS A QUALITY PLEDGE"

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WHERE THE KING WAS CROWNED

Story of the Famous Stone
of Scone and description of the Chair.

THE Stone of Scone, the Coronation Stone as it now exists, under the seat of the identical chair made for it by order of Edward I., has at each extremity an ancient iron fitting for handles; on it is cut a rectangular groove, fourteen inches long and nine inches wide, in which, no doubt, was once set the plate of brass or bronze engraved with the "fatal" Latin inscription:

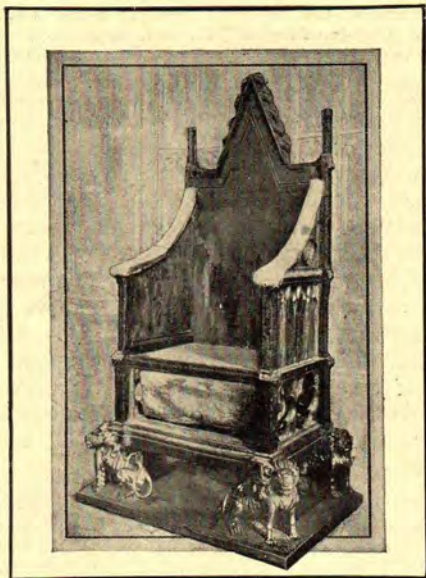
Ni fallat fatum, Scoti quocunque locatum,
Invenient lapidem regnare tenentur ibidem.

Translated thus:

If fates goe right where ere this stone is pight
The regall race of Scots shall rule that place.

It is a block of reddish sandstone, which might have been taken from almost any of the red sandstone districts of western or eastern Scotland. It perfectly resembles some of the sandstones of the district around Scone. It is almost certainly of Scottish origin, quarried out of one of the sandstone districts between the coast of Argyll and the mouths of the Tay and Forth, but there is no clue in the stone itself to fix precisely its original source.

"DIAMOND EDGE IS A QUALITY PLEDGE"



The legendary history of this famous Stone, seated over which King George was crowned, as all his predecessors since the time of Edward I. have been, is extremely curious, intimately associated as it is with the legendary history of the Scottish nation. Rishanger, in his "Chronica et Annales" (1327), describing the coronation of John Balliol, says that he was placed upon the regal stone which Jacob placed under his head when he went from Beersheba to Haran. The "Cronicon Rythmicum" and Fordun state that Gaythelus, the Greek, brought the stone called lapis Pharaonis—Pharaoh's stone—from

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Egypt. Earlier still, in 1301, Baldred Bisset says that it was Scota the daughter of Pharaoh, Gaythelus' wife, who brought with her the royal seat and conquered the Picts.

The Scots historians identified the Stone—the Stone of Scone as it then was—with the “Lia Fail” or “Stone of Destiny,” at Tara, in Ireland. Fordun says that when Simon Brech, in B. C. 697, brought the Stone with him from Spain to Ireland, “he placed it in the most eminent place of the kingdom called Themor (Teamar or Tara), which became the royal seat and principal place of the Kingdom of Ireland.” On the Stone on the Hill of Tara the Kings of Ireland were placed, and if the chief was a true successor the Stone was silent, if a pretender it groaned aloud with a sound as of thunder. Irish antiquarians, however, maintained that the “Lia Fail” remained at Tara.

Of the venerable chair, the stout English oak in which the Celtic stone is enclosed, the history is well known. It has an authentic pedigree, attested by contemporary documents. Edward I. intended at first that the chair should be of bronze, and Adam, the King's craftsman, had begun it when the King decided it should be wood. Of wood it accordingly was—good English oak, which, in spite of time and ill-usage, is still sound and strong. One hundred shillings were paid for the making of it, forty shillings for the painting and gilding, and the making of a covering, and thirteen and fourpence for two “leopards” in wood. The cost in modern money was therefore about one hundred and fifty pounds. A magnificent piece of furniture it must have been when fresh from the hands of “Master Walter the painter.” Many years ago, Mr. Burges, the architect, made a careful examination of the

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remains of the ancient painting and gilding then visible. There remained enough to show that the chair was heavily gilded, and that it was decorated with a beautiful diaper of birds and plants; a grand painting of an enthroned king, presumably Edward himself, occupied the back panel. Mutilated, defaced, desecrated by the ignoble carved initials and names of cockney sight-seers, the chair is almost as rough and rugged now as the mystic stone of which it is the shrine.

Such, then, are the Coronation Stone and the Coronation Chair—the Royal Throne of Great Britain and Ireland and of the British Dominions beyond the seas—the Seats of Royal and Imperial Dignity.
—*The Graphic.*

THE VICTOR

By Xeno W. Putnam

A toast to the man who dares,
No matter how dead his trade;
Who can win his luck
By his own good pluck,
When the rest of the world is afraid.

Another to him who fights,
When trade is a whirlwind lure;
And who jumps right in
With a will to win;
Though rivals are plenty and sure.

So, here's to the man who dares,
Though fortune blow low, blow high;
And who always knows
That the conquest goes
To the man who is ready to try.

—*Fame.*

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THE CROWN OF THE KING

This exact description of the Historical Emblem of Kingship is from the Records of the Keeper of the Regalia in the Tower of London.



THE "Crown of State" is the Imperial Crown which was made for the late Queen Victoria in 1838. According to the official record kept in St. Thomas' Tower at the Tower of London by the Keeper of the Regalia, it was constructed from certain jewels found in old and disused crowns, together with many others which were supplied by Queen Victoria, and which since then have been considerably supplemented. But the Imperial Crown, as it originally left the hands of its makers, is thus described in the Official Records of the Keeper of the Regalia:

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"The lower part of the band and above the ermine border consists of a row of one hundred and twenty-nine pearls, and the upper part of the band a row of one hundred and twelve pearls, between which, in front of the Crown, is a large partly drilled sapphire, surrounded by six small rose diamonds, purchased for the Crown of H. M. George IV. At the base is a sapphire of smaller size, and six other sapphires, three on each side, between which are eight emeralds. Above and below the seven sapphires are fourteen diamonds, and surrounding these eight emeralds and one hundred and twenty-eight diamonds. Between the emeralds and the sapphires are the sixteen trefoil ornaments containing one hundred and sixty diamonds. Above the band are eight sapphires surmounted by eight diamonds, and between which are eight festoons consisting of one hundred and forty-eight diamonds.

"In the front of the Crown, and in the center of the Maltese Cross, is the famous ruby said to have been given to Edward, Prince of Wales (called the Black Prince), by Don Pedro, King of Castile, after the battle of Alajena, near Vittoria, A.D. 1367. This ruby was worn in the helmet of Henry V. at the battle of Agincourt in 1415. It is pierced quite through, after the Eastern custom, the upper part of the piercing being filled up by a small ruby. Above this ruby, to form the cross, are seventy-six brilliant diamonds.

"Three other Maltese Crosses, forming the two sides and back of the Crown, have emerald centers, and contain respectively one hundred and thirty-two, one hundred and twenty-four and one hundred and thirty brilliant diamonds. Between the four Maltese Crosses are four ornaments in the form of the French fleur-de-lis, with four rubies in the center, and surrounded by rose diamonds containing respectively eighty-six, eighty-six and eighty-seven rose

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diamonds. From the Maltese Crosses issue four Imperial Arches, composed of oak leaves and acorns. The leaves contain seven hundred and twenty-eight rose, table and brilliant diamonds. Thirty-two pearls form the acorns set in cups containing fifty-four rose diamonds and one table diamond. The total of diamonds in arches and acorn is one hundred and eight brilliants, one hundred and sixteen table and five hundred and fifty-nine rose diamonds.

"From the upper part of the arches are four large pear-shaped pearls, with rose-diamond caps containing twelve rose diamonds, and stems containing twenty-four very small rose diamonds. Above the arches stands the Mound, containing in the lower hemisphere three hundred and four brilliants and in the upper hemisphere two hundred and forty-four brilliants. The zone and arc are composed of thirty-three rose diamonds. The Cross on the summit has a rose-cut sapphire in the center, surrounded by four large brilliants and one hundred and eight smaller brilliants."

This ends the official description of the Imperial State Crown, as it was made for the late Queen, with a total of three thousand and ninety-three stones. To this, during her reign, the Koh-i-noor was added. This has now been replaced by the oblong "Star of Africa" (one of the two portions into which the Cullinan diamond was cut), which weighs three hundred and nine and five-sixteenths carats. The Imperial Crown, in its original form, weighed thirty-nine ounces and five dwts. troy.

Teacher (to pupil): When Washington was your age he was a surveyor.

Pupil: When he was your age he was President.

"DIAMOND EDGE IS A QUALITY PLEDGE"

WELL, SAY—

TALK about mail! One day I modestly wandered into Brown, Shipley & Co., bankers, 123 Pall Mall, London, and quietly asked, "*Is there any mail for Mike Kinney?*" The gentlemanly clerk looked at me as if I had just arrived from the planet Mars. "Are you Mike Kinney?" sez he. I 'lowed I was. "Gad," sez he, "the whole bank is full of 'mile' for you. We 'ave been working nights on your 'mile.' What is it, yer know?" Then he showed me into the office of the managing director. They all have managing directors over here. They do the work. The rest of the directors give advice as to how to run the British Empire, and draw dividends. These are known as the "waiting directors."

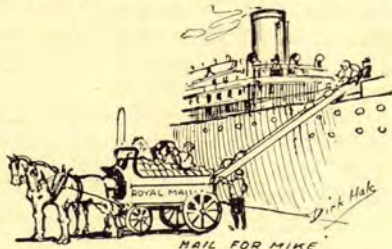
The managing director assured me that no one individual in all their history had ever received so many postals and letters. "It's quite without precedent," said he. Then he informed me that to have so much mail was not quite fair to them. They were not used to it. It threw them quite out of their regular routine, etc., etc., etc. I told him what a great "ad" it was for the bank. "But," sez he, "we don't want any ads; we are quite content with our business as it is now—quite."

Then sez I, "I'm very sorree (you know I had learned to say 'thank you' with a rising inflection and 'sorree' with a falling inflection my first day in Lunnon), but I'm quite jolly willing to pay all the extra costs." Oh, dearest, how the clouds on his face did clear away! Oh, darling, how a little ready money does help over here!

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You see a whole lot of the feeble minded readers of *The Gimlet*, instead of putting 2 cents on the postals, as I asked and respectfully urged, just used a 1-cent stamp, and of course the English post-office wanted an extra half-penny on each of these cards. But I deposited £5 (\$25.00) to cover postage and extra work, and Mike Kinney's stock went above par in the London market.



What was I to do with all the mail. There were 10,000 postal cards alone and more coming on every steamer.

Now you know I always tell you the plain, unvarnished truth. So here goes: I knew the "Managing Director" of the Hearst papers in London—Mr. John Schroers—so I went to him. He referred me to W. H. Smith & Son, the great London printers, 53 Fetter Lane. I arranged with them to buy the coronation cards, to print my greetings in my own handwriting, to address and mail the cards to all my feeble minded friends in "Amurica."

I read every card and letter sent me. It took most of a week's time. Say, it was fun to read those cards. Many were from old hardware friends I had not seen for years, a lot were from hardware clerks, and quite a bunch were from

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young ladies (say, is my tie on straight?), but the sweetest of all came in the cramped handwriting of little children. *They were all answered.* I hope each and all of you have received your card.

Many wanted cards from other countries. I have these arranged in my grip and as I visit each of these countries I will mail the proper card.

It is interesting that next to England the greatest number of calls were for post cards from *Switzerland*; then came Germany.

It was the largest individual order for coronation post cards placed in England. It was the first time on record that such an idea had been carried out.

What did it cost? Now there you are! As they say in France, "*Combien?*"—how much? Well, dearest, it was a good many hundred dollars. Each answer cost five cents for card, stamp, and cost of addressing and printing. So far 10,000 answers have been mailed, and when I return to London there will be a final report and settlement.

But what of it! Life passes. There is no measure in cold dollars and cents of the pleasure I have received, and I sincerely trust I have given, in these thousands of greetings of love, good will and innocent fun that have come to me across the wide ocean from thousands of men, women and children in all parts of the United States, and that have gone back to them.

So, dearly beloved—because the longer I stay over here, the more I love every single American—here's to you. I wish you health, happiness and some one to love!

Mike Kinney

Teamster and Editor.

P. S.—Don't send me any more mail.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

The King's Progress

THE COLONIAL PROCESSION.

Forming on the Embankment, will consists of:—

- Major G. Lubbock, R. E., War Office Staff.
Advance part of Royal Horse Guards.
Band of 2d Life Guards.
- General Sir I. S. M. Hamilton in command of Colonial Troops, followed by Brigadier-General G. F. Ellison and Lieut.-Colonel H. L. Reed, V.C., and Aides-de-Camp.
Detachment of Officers.
- Detachment of King Edward's Horse.
Detachment of Canadian Troops.
- First Carriage—Sir W. Laurier and the Hon. A. Fisher.
Detachment of Canadian Troops.
- Second Carriage—Sir J. G. Ward and General L. Botha.
Detachments of New Zealand and South African Troops.
- Third Carriage—Sir E. P. Morris and the Governors of the East and West Indian Colonies.
Detachment of Royal North-West Mounted Police of Canada.
- Fourth Carriage—Sir A. C. King-Harman and Sir E. F. Im Thurn.
Detachment of South African Troops.
- Fifth Carriage—Sir W. Egerton and Sir A. Sharp.
Detachment of Rhodesian Troops.
- Sixth Carriage—The Sultan of Perak.
Detachment of South African Troops.
- Seventh Carriage—The Sultan of Kedah.
Detachment of Colonial Troops.
Band of 1st Life Guards.

INDIAN PROCESSION.

Also forming on the Embankment:—

- Band of the Scots Greys.
- General Sir E. G. Barrow, in command of Indian Troops; Brigadier-General G. A. Cookson, Chief Staff Officer; and Aides-de-Camp.
Mounted Officers of Indian Volunteers.
- First Carriage—The Maharaja Gaekwar of Baroda.
- Second Carriage—The Maharaja of Indore.
Officers of Imperial Service Cavalry.
- Third Carriage—The Maharaja of Patiala, and the Agha Khan.
- Fourth Carriage—The Raja of Rajpipla, and the Raja of Pudukota.
- Fifth Carriage—The Thakor Sahib of Gondal, and the Rajadhiraj of Sharpura.
Band of the 7th Hussars.

THE KING'S PROCESSION.

- Assembling on the South Side of the Mall.
- Lieut.-Colonel F. W. Kerr, War Office Staff.
Four Troopers Royal Horse Guards.
- Detachment of Royal Navy with Field Battery of six guns.
- Detachment of Royal Marine Artillery, Royal Marine Light Infantry and Royal Naval School of Music.
- Detachment of Royal Naval Reserve.
- Detachment of Royal Naval Volunteer Reserve.
- Mounted Band of Royal Artillery.
- Section of B. B. Battery Royal Horse Artillery

"DIAMOND EDGE IS A QUALITY PLEDGE"

Band of the Royal Horse Guards.
Composite Squadron of Household Cavalry.
Section of B. B. Battery Royal Horse Artillery.
Band of Queen's Bays.
Detachments of Dragoon and Dragoon Guards Regiments.
Section of 101st Battery Royal Field Artillery.
Band of 4th Hussars.
7th Hussars and Detachments of Hussar Regiments
Section of 103d Battery Royal Field Artillery.
Band of 5th Lancers.
Detachments of Lancer Regiments.
Section of 148th (Howitzer) Battery Royal Field Artillery.
The King's Volunteer and Territorial Aides-de-Camp (six).
The King's Militia and Special Reserve Aides-de-Camp (five).
The King's Regular Forces Aides-de-Camp (ten).
The King's Naval and Marine Aides-de-Camp (seven).
General Officers (four).
General French, Inspector-General.
Duke of Fife, Lord-Lieutenant of London.
Field-Marshal Earl Roberts, Lord Grenfell, and Sir H. E. Wood.
War Office Staff (eight).
The Sheriffs (mounted), from Temple Bar to London Bridge only.
Foreign Military Attaches and Officers in Charge (thirteen).
Deputation of Foreign Officers and Officers in Charge (thirteen), representing
the King and Queen's Regiments in Austria, France and Spain.
Equerry in Waiting.
Three Carriages and Pairs for the Suite.
Lord Mayor, from Temple Bar to London Bridge only.
The Army Council (three).
Equerries to the King (sixteen).
The King's Honorary Indian Aides-de-Camp.
The Colonial Escort.
The Indian Escort.
1st and 2d Divisions of the Sovereign's Escort of Royal Horse Guards.
Colonel A. H. Edwards, Chief Constable and Major-General Codrington,
Chief Staff Officer.
The State Carriage drawn by eight horses, conveying
With Field-Marshal Lord Kitchener riding on the right.
The Standard
Duke of Connaught and Prince Arthur of Connaught.
General Prince Christian of Schleswig-Holstein, the Duke of Teck, and
Prince Louis of Battenberg.
Earl of Granard, Master of the Horse; Duke of Norfolk, Earl Marshal;
Earl of Dundonald, Gold Stick.
Crown Equerry; Equerries to the King and Queen.
Silver Stick; Field Officer in Brigade Waiting; Equerry to the Duke of Connaught;
Equerry to Prince Arthur of Connaught, and Equerry to Prince Christian.
Silver Stick Adjutant and Adjutant in Brigade Waiting.
Aides-de-Camp to Field-Marshal Commanding.
Six Royal Grooms.
3d and 4th Divisions of the Sovereign's Escort of Royal Horse Guards.
Rear Squadron 16th Lancers.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



King George and his Uncle, the Duke of Connaught.

King George is about as good a horseman as he is a sailor. When the Ascot races were recently held in England he was present during the four days of the meet. Unlike his father, Edward VII., King George is not much of a mixer at events of this kind. Rarely does he leave the royal box to converse with any of the visiting nobility.

"DIAMOND EDGE IS A QUALITY PLEDGE"

TABLOID TALKS

The Illustrated Continental Express.

Never judge your future possibilities by your past failures.

If you pick up a starving dog and make him prosperous, he will not bite you. This is the principal difference between a dog and a man.

To be good is to be noble; but to show others how to be good is nobler.

The true skill in life, as at play, is to know how to discard.

Respectability is something in the constitution. You can acquire it, and, mercifully if you haven't got it you don't feel the need of it.

A clock serves to point out the hours, and a woman to make us forget them.

It is not the weathercock that changes; it is the wind.

The problem of the rich is how to make a happy home out of a fine house.

A good husband is merely a good son grown up.

Life is the art of forgetting that being born is the worst thing that can happen to us.

The man who is so stupid as to believe that when people ask for his advice they mean his advice and not his approbation, will rarely achieve popularity.

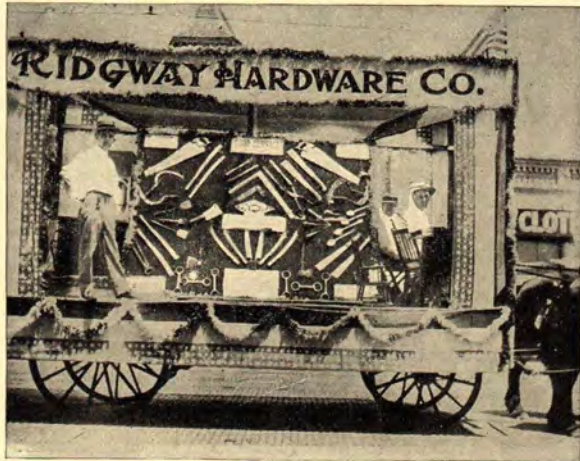
Domestic affairs are the only things that really interest the public.

"DIAMOND EDGE IS A QUALITY PLEDGE"

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Float Representing Gain in Business in Seven Years.
Adkins Hardware Co., Granby, Mo.



Prize Winning Fourth of July Float
Ridgway Hardware Co., Pittsburg, Kan.

"DIAMOND EDGE IS A QUALITY PLEDGE"



Mail Orders

Our Mail Order Sales increased in the six months ending June 30th, 98%.

We, of course, sell to dealers only.

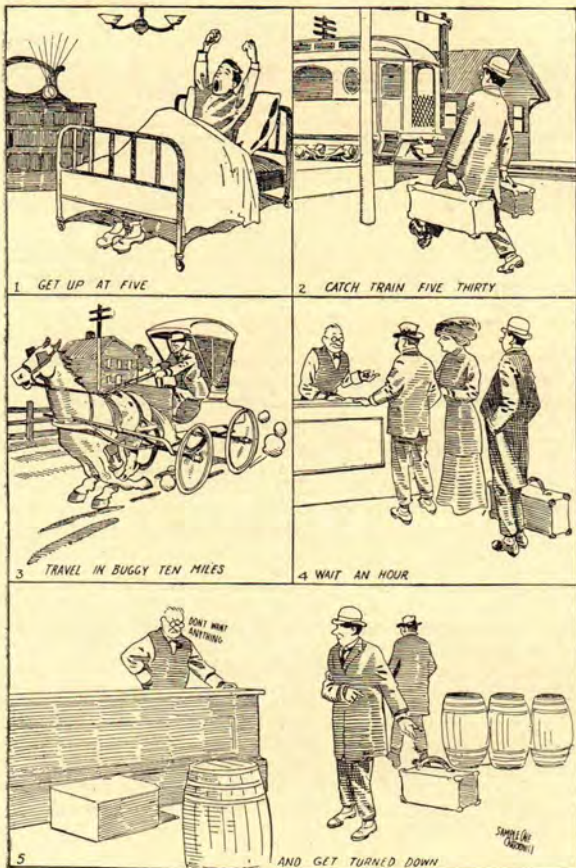
The above figures are the biggest kind of proof of the excellence of our Mail Order Service. This service means that your orders are handled by practical hardware men and you get just what you want. It means that almost every order is shipped the day received. Last, but not least, as merchants who have tried us know, it means that Mail Orders are **PRICED RIGHT**. We appreciate the compliment that a merchant pays us when he sends us his open order and we bill the goods at the lowest possible prices.

Completeness is an important factor in filling orders. This is especially true of orders sent in by mail, because when a merchant sends in an order by mail, it usually is for goods that he wants very badly. When you send **US** your **MAIL ORDERS** you have them filled complete.

Try us on your **MAIL ORDERS** for a while and let us prove to you how well we can serve you. When you want prices or information regarding hardware, write us. We will be glad to quote you and to give you any information you want or to tell you where you can get it. Use us in every way you can.

"DIAMOND EDGE IS A QUALITY PLEDGE"

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DID IT EVER HAPPEN TO YOU?

—The Sample Case.

KINNEYISMS

A milk wagon well loaded collided with a street car. The cans were emptied of their contents, making a white flood. A crowd gathered. In the front row stood a very large woman. A very small man near her stood on tip toe, and said: "Oh! what a waste;" and the large woman said, "You shut your mouth."

When a man commences to consider principles instead of personalities he has reached a higher stage in his development.

It would be a good thing if some of our statesmen just now would read the opening chapters of Thiers' "History of The French Revolution." Extravagant government expenditures with a shrinkage of revenue, leading to schemes to put heavier taxes upon the people. One is led to believe that nothing but honest men in office and a drastic policy of economy in the administration of this government will prevent disaster.

The ship was crossing the equator. A lady who was not posted on geography said to the captain, "Please show me the equator."

"Certainly," answered the captain, who was a red-headed Scotchman. He took a spy glass, adjusted it carefully and then handed it to the lady and told her where to look. Meantime he pulled a hair out of his head and held it in front of the glass.

"Oh, yes," cried the lady, "I can see the equator plainly. And isn't it queer, there's a camel walking on it!"

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WHAT IS A GENTLEMAN?

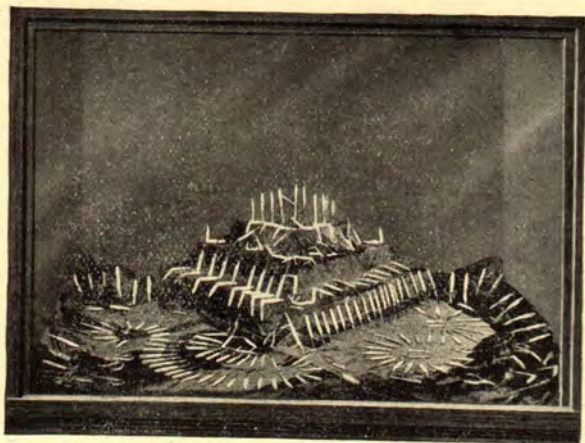
What is a gentleman? Is it a thing
Decked with a scarfpin, chain and ring,
Dressed in a suit of immaculate style,
Sporting an eyeglass, a lisp and a smile,
Talking of operas, concerts and balls,
Evening assemblies and afternoon calls,
Sunning himself at "at homes" and bazaars,
Deluged in perfume and smoking cigars?

What is a gentleman? Say, is it one
Boasting of conquest and deeds he has done,
One who unblushingly glories to speak
Things which call up a flush to his cheek,
One who while railing at actions unjust
Robs some young heart of its pureness and trust,
Scorns to steal money or jewels or wealth,
Thinks it no harm to steal honor by stealth?

What is a gentleman? Is it not one
Honestly eating the bread he has won,
Living in uprightness, fearing his God,
Leaving no stain on the path he has trod,
One who cares not if his coat may be old,
Prizing sincerity far above gold,
Recking not whether his hand may be hard,
Stretching it boldly to grasp its reward?

What is a gentleman? Say, is it birth
Makes a man noble or adds to his worth?
Is there a family tree to be had
Spreading enough to conceal what is bad?
Nothing to blush for and nothing to hide,
Trust in his character felt far and wide.
Be he a noble or be he in trade,
This is the gentleman God has made.

"DIAMOND EDGE IS A QUALITY PLEDGE"



Pocket Knife Show Window

For this month we show a sample window decorated with Pocket Knives. This is especially effective when the window is small.

Two small shelves in the shape of a triangle covered with dark cloth (plush preferred) are the only requisites.

Cutlery sells best during the next four months, therefore a cutlery window at this time is effective and sale producing.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



In answering these want ads, address THE GIMLET, except where special address is given.

FOR SALE.

\$6,000.00 stock of hardware, farm implements, etc., in a thriving Nebraska town. All new stock. Brick building 25x80 feet, warehouse 25x40 feet. Rents for \$35.00. Centrally located. No competition. Sells within a radius of 45 miles. Irrigated lands surrounding the town. Party doing a nice business, but desires to sell out on account of other interests.

\$6,000.00 stock, including fixtures, for sale in Illinois. Excellent opportunity for some party to step into an established business.

\$8,000.00 stock of clean, fresh hardware in a live town in Northeast Missouri, town of 2,000 inhabitants.

\$9,000.00 stock of hardware and plumbing business in rapidly-growing county seat town of 3,500 inhabitants in Northern Iowa. One other hardware store there. Strictly up-to-date. Best location. Extensive plumbing and heating business in connection. Other interests require owner's attention.

\$16,000.00 stock of hardware in Illinois town of 1,300 people. Party owns building. Would prefer to sell for cash.

\$50,000.00 stock of hardware, mill supplies, implements, crockery and glassware. Jobbing and retail. In one of the largest towns in Louisiana. 40x150 feet, five-story building with basement. Best retail stand in the city. Fast-growing town of 35,000 population. Twelve railroads. Surrounded by gas and oil fields. Or will sell part of the stock only.

\$4,000.00 stock of hardware, paints, oils and varnishes in town of 300 inhabitants in Indiana—county seat. Only one competitor. Good farming country surrounding. Best location in the town. Will sell real estate, or rent cheap the two-story brick building.

On account of ill health I will sell my \$7,000.00 stock of hardware, stoves, buggies, wagons and plows. Doing \$25,000.00 business in dairy belt of Illinois. Cash—no trade.

Hardware and harness, furniture and undertaking stock for sale, invoicing \$15,000.00, in West Central Nebraska. Good location. Large territory and a good business. Will either sell or rent building. This is rare opportunity. Will stand investigation. Other interests reason for selling.

Any one with \$4,000.00 cash can buy a nice, clean stock of hardware, etc., located in the best part of North Dakota. Splendid location netting fine profit. Rent reasonable.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

In answering these want ads, address THE GIMLET, except where special address is given.

FOR SALE—Continued.

\$3,500.00 stock of shelf hardware, stoves, tinware and tinnners' tools, in town of 900 inhabitants in Missouri.

In California town of about 1000 inhabitants, a \$5,000.00 stock of up-to-date hardware and groceries. If owner was twenty years younger could not be bought.

\$5,000.00 stock of hardware and furniture in Nebraska. All in A1 shape. Good, clean stock, and doing a good business.

\$20,000.00 stock of shelf hardware, stoves, wagon wood stock, iron and steel goods, chinaware, fencing, wind mills and pumps; tinshop and plumbing in connection with same. Located in West Central Missouri, in a town of 6000 inhabitants on the M. K. & T. R. R. Stock can be reduced to \$18,000.00. Splendid opportunity.

General merchandise business, located in the Flint Creek Valley in Montana. Stock invoices about \$15,000.00, but can be reduced to suit purchaser. Annual sales \$30,000.00. Business has been conducted on a paying basis for the past seventeen years by the present management. Two-story brick building and three warehouses. Would also consider renting the building.

Stock of bicycles and sewing machines in Fort Worth, Tex. Can be bought at a bargain. Business has been established for some time and needs "new blood." A hustler can do well with it. Price between \$4,000.00 and \$5,000.00.

\$7,000.00 stock, clean and well assorted. Located in one of the best towns in Northwest Ohio. Owner wishes to sell out and retire from business.

Hardware store with tinshop in connection, in Dayton, Ohio. Stock will invoice about \$1,500.00. A good paying stand in a part of the town where the business can be easily doubled in a short time. Owner is going to retire to his farm. Splendid opportunity.

In Illinois town of 700 inhabitants, stock of shelf hardware and also heavy hardware, no tools. Will invoice between \$4,000.00 and \$5,000.00. Will invoice and then make a liberal discount. Excellent opportunity.

\$35,000.00 stock of general hardware in State of Washington. \$100,000.00 business last year. Stock can be reduced to \$25,000.00 or \$20,000.00. Town has a pay-roll of \$40,000.00 monthly. Several small industries, such as mining, manufacturing, etc.; also brick yard. Excellent opportunity.

A well-selected stock of Hardware in one of the most prosperous county seat towns in Washington; in the Wheat Belt district. Always been a good paying business; prospects this year better than ever. Stock will invoice about \$15,000.00. Will sell all or sell the plumbing department only.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet

In answering these want ads, address THE GIMLET, except where special address is given.

FOR SALE—Continued.

\$5,000.00 to \$6,000.00 stock of hardware for sale in thriving Washington town, suburb to one of the largest towns in the State. Excellent opportunity.

HELP WANTED.

A good tinner and plumber—man not afraid of work in general as it comes in a country hardware store. Steady job for the right party. Small town in the choicest part of Iowa.

POSITION WANTED.

Hardware clerk with four years' experience and with good ideas in window dressing, desires position. Can give good references.

Party with ten years' experience in a retail hardware store as clerk and then manager, wishes to find a position in some town in Colorado. Must leave present place on account of bad health in family.

Young man, experienced in hardware and implements, desires a position with some good firm on the Pacific Coast. Best of references.

FOR EXCHANGE.

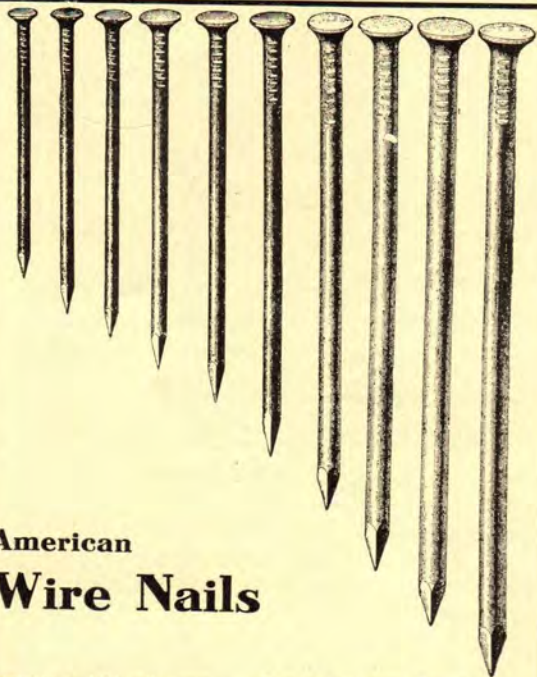
351½ acres—150 in cultivation, including 30 acres in grass, balance in timber and grass. Four miles from West Plains, Mo. One-half mile from a good graded school. One six-room frame house, two two-room houses; barn at each house. Wells, orchard for family use. Encumbered for \$6,381.50, which runs for four years at 7 per cent. Price \$50.00 per acre. The owner will exchange his equity for stock of hardware or general merchandise.

320-acre farm in Norman County, Minn. County seat town, Ada. Nearest town Borup, which is four and one-half miles from farm. Has a good seven-room house; large barn and other buildings, also orchard. Will exchange for a good, clean stock of hardware, invoicing from \$4,000.00 to \$6,000.00. Prefer Illinois or Iowa.

5,760 acres of land (9 sections), in Roberts County, Tex. Borders on Canadian River. 2000 acres sub-irrigated alfalfa land now in natural grass. Will trade for large stock of hardware in Central or West Texas.

"DIAMOND EDGE IS A QUALITY PLEDGE"

The Gimlet



American Wire Nails

Common and Miscellaneous,
Box, Casing, Flooring, Fence,
Tobacco, Boat, Roofing,
Slatting, Shingle, Finishing,
Clinch, Hinge, Car,
Barrel, Fine, Lining,
Clout, Broom, Basket,

Berry-box, Wagon, Dowel,
Tie-marking Nails,
Staples,
Escutcheon Pins,
Large Head Barbed Roofing Nails,
American Felt Roofing Nails,
R. R. and Boat Spikes.

Made by

American Steel and Wire Co.

CHICAGO NEW YORK DENVER SAN FRANCISCO



The roofing with this trade mark
pays the dealer who handles it.

Genasco

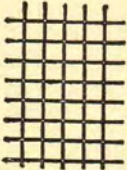
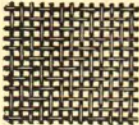
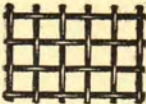
the Trinidad-Lake-Asphalt Roofing

is advertised all the year 'round
to millions of consumers. And
this convincing advertising tells
them why Trinidad Lake asphalt
is the greatest weather resister
known.

The Kant-leak Kleet waterproofs
the seams of Genasco Roofing without
cement, does away with nail-leaks, and
gives the roof an attractive finish.
Order Genasco with Kant-leak Kleets
packed in the roll.

Write for samples and full information.

Barber Asphalt Co., Maurer, N. J.



**Clinton
Wire
Cloth**

Q We make many different kinds of Wire Cloth. We can furnish any mesh from any kind or size of wire.

We carry the largest stock of all the standard grades handled by the Hardware trade, and can ship orders for same at sight.

Quality and Finish unsurpassed and guaranteed.

SEND FOR PRICES

**CLINTON WIRE
CLOTH CO.**

CLINTON, MASS.

Boston New York
Chicago San Francisco

YOU

**WILL BE SATISFIED
WITH THE
SATISFACTION**

**DISSTON
SCREW DRIVERS**

**GIVE YOUR
CUSTOMERS.**

TRY THEM OUT.



**THAT
SAME HIGH
STANDARD
OF QUALITY,
WORKMANSHIP AND
EFFICIENCY WHICH
HAS WON WORLD-WIDE
RENOWN FOR DISSTON
SAWS DURING THE PAST
SEVENTY-ONE YEARS**

**CHARACTERIZES
ALL DISSTON BRAND TOOLS.**

**HENRY DISSTON & SONS
INCORPORATED
KEYSTONE SAW, TOOL, STEEL AND FILE WORKS,
PHILADELPHIA**

ALL THE FARMERS IN YOUR SECTION
WILL BE COMING TO YOU FOR

DYNAMITE

Our aggressive advertising campaign is producing a big demand throughout the country for explosives for use on the farm.

*To BLAST STUMPS and BOULDERS,
DRAIN SWAMPS, DIG DITCHES,
BUILD ROADS, PLANT TREES,
BREAK UP HARDPAN and
SUBSOIL, Etc.*

Are you prepared to meet the demand?

Get posted on the "FARMING WITH DYNAMITE" proposition—it's a money maker for you if you get the line right—right now.

Our free FARMER'S HANDBOOK No. 13 tells all about it. A postal will bring it to you.

E. I. DU PONT DE NEMOURS POWDER CO.

WILMINGTON, DELAWARE

Established 1802.

The Gimlet

Valuable Reference Book Free

THE IRON AGE DIRECTORY

A BOOK of 400 pages, containing the names and addresses of large and reliable manufacturers of Hardware, Iron and Steel and Machinery.

It has 7,500 classifications. When a hardware dealer wants a certain article he has but to refer to the headings. It is of convenient size either for pigeonhole of the desk or for the pocket.

Free to IRON AGE-HARDWARE SUBSCRIBERS

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IRON AGE DIRECTORY, just fill in the blank.*

IRON AGE HARDWARE

239 WEST 39TH STREET, NEW YORK

*Enclosed find \$2, for which enter the address below to
receive the THE IRON AGE DIRECTORY and 52 num-
bers of IRON AGE-HARDWARE.*

Name _____

Address _____

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A NEW RECORD

COMMUNITY SILVER



LOUIS XVI PATTERN

RELIANCE PLATE



The Dealer who carries
**COMMUNITY
SILVER**
and
RELIANCE PLATE



KENWOOD PATTERN

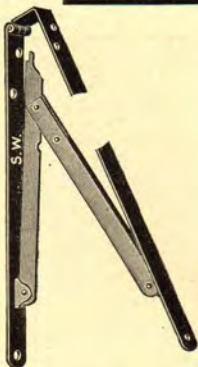
echoes their praises, because he finds
new and better "records" for his store

Both Community Silver and Reliance Plate are sold only on
a restricted price basis, hence cut-throat competition is avoided
and every sale counts - yields a sure and generous profit.

ONEIDA COMMUNITY, LTD.

ONEIDA, N.Y.

The Gimlet



Stanley's Folding Bracket

**For Folding
Shelves, Etc.
Wrought Steel.**

The best bracket made for use wherever folding shelves are desired. It locks automatically when shelf is raised and shelf can be let down out of the way quickly and easily.

Made up in the usual satisfactory Stanley way, in sizes 8x8, 12x12 and 16x16 and furnished in japanned finish, planished bronzed, or nickel plated.

Packed one pair in a box, the plated brackets with screws; the japanned, without screws.

Ask your jobber for Stanley's No. 794 if japanned is wanted or No. 494 if plated.

The Stanley Works

*100 Lafayette St., New York.
73 East Lake St., Chicago.*

New Britain, Connecticut.

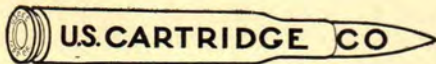
**MAKERS OF WROUGHT BUTTS AND HINGES,
DOOR BOLTS, SHELF BRACKETS, ETC.**



I WANT SOME OF
THE BLACK SHELLS

When a customer asks for the latest improvements in Shot Gun Ammunition, tell him about the **NON-MERCURIC PRIMER**, the **large flash passage** and superior water-proofing of the **BLACK SHELLS**.

Send for book about shells.



Lowell, Mass., U. S. A.

The Gimlet

America

1911 Model



NEXT time you find alarm clocks on the want list be sure to make your jobber's order read—"America Alarms".

You'll be agreeably surprised and p'ticularly well pleased when you see the showy carton—classy individual boxes, and clever advertising helps.

Western Clock Company
La Salle, Illinois
382



*The "W. & T." Loose Leaf Price Book
Known Everywhere as
"The Hunziker Cost Book Cover."*

DAILY orders from coast to coast call this cover the best on the market. Large corporations order in dozen lots.

Advantages: Carries more leaves in smaller space. Gives perfect alignment of leaves. Index tabs project uniformly and plainly. Leaves turn without catching or tearing. Workmanship the best. The perfect arch precludes possibility of leaves binding or tearing.

Three styles of loose leaves carried in stock: Four column ruled. Quadrille ruled. Plain.

Send for sizes and prices.

**WOODWARD & TIERNAN
PRINTING COMPANY**

— SAINT LOUIS —

The Largest Establishment of its Kind in America

P R I N T E R S
ARTISTS ENGRAVERS BINDERS

The Gimlet

"MOST REMARKABLE!"

**COLLIE
KING AXE**



**BEATS ALL
BECAUSE OF CONSTRUCTION**

Weight all below the Eye—Proper balance—Axe swings automatically.

Chisel-Shaped Blade—Which makes a deep cut with the least effort.

Cutting Edge and Corners Curved—Eliminates tendency of blade to break, and makes easy cutting.

Corners Extra Strong—To support the broad thin blade.

Eye Punched from SOLID STOCK—Prevents the poll from stretching or splitting.

Concerning Tips

THE TIPPING SYSTEM IS THE BANE OF TRAVELING IN EUROPE. EVERY SMILE HAS ITS PRICE. THE SYSTEM IS AN EVOLUTION. IT IS NOT THE FAULT OF THE SERVANT. AT FIRST THE INNKEEPER PAID HIS EMPLOYEES FAIR WAGES. UPON TAKING HIS DEPARTURE THE TRAVELER GAVE THE SERVANTS SMALL PRESENTS IN MONEY. THE SHREWD INNKEEPER HAS REDUCED HIS SERVANTS' WAGES TO NEXT TO NOTHING. SERVANTS SOMETIMES PAY TO PROCURE CERTAIN JOBS. THE TRAVELING PUBLIC IN EUROPE NOW PAY THE SERVANTS' WAGES. THE SERVANTS WORRY YOU TO DISTRACTION. YOU DO NOT KNOW WHAT TO GIVE, AND THEY WILL NEVER TELL YOU. YOU ARE A SKINFLINT OR AN EASY MARK.

EVERY PATRIOTIC AMERICAN WHO LOVES HUMAN INDEPENDENCE AND SELF-RESPECT, SHOULD RESIST THE GROWTH OF THE TIPPING SYSTEM IN OUR BELOVED COUNTRY. THE WAY TO KEEP IT OUT IS NOT TO TIP. LET THE HOTEL KEEPER PAY HIS OWN SERVANTS LIVING WAGES AND CHARGE IT IN THE BILL.

Mike Kinney

Teamster and Editor.



MIKE KINNEY GETS 10,000 POST CARDS